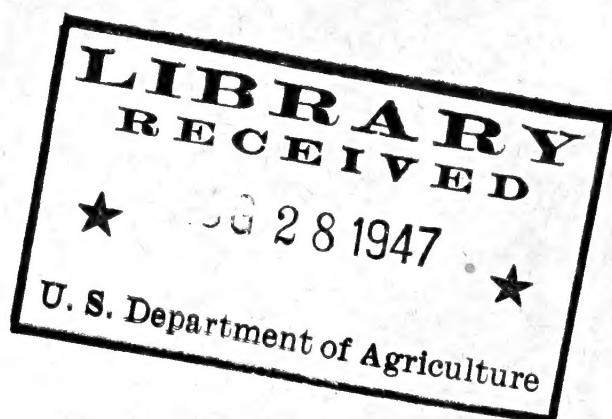


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62.61



**1946**

**RICH GLADS**

**MARION C. RICH**

**Marion, Wayne County**

**New York**

## **LOOKING FORWARD**

For 1947 we will introduce some of the following seedlings, exceptional in their classes.

### **WINTER WHITE\***

(0051) (Maid of Orleans x (Mam. White x Truly White). 400 Class. An exceptionally fine pure white, that has all the qualifications to make it a leader in its class for exhibition or commercial. H.M. and Trophy for best New York State Seedling E.S.G.S. Johnson City Show 1945.

### **BLACK CHERRY\***

(0841) (Leschi x Rich Red). 554 Class. Brilliant black red self with heavy textured ribbed petals. 6" blooms with 7 open on a strong spike. The self color is superb.

### **1B411\***

((Midnight Red x Arabella) x Rich Red). 554 Class. Another 6" black red self with excellent textured blooms. Strong formal spike with fine attachment. It opens 9 with 20 buds.

### **0294\***

(Midnight Red x (Ramesses x Sdl. 3058)). 454 Class. A sparkling dark red, excellent texture, ruffled, flat open, with faint white line on lower petals. 5" blooms, 8 open, 19 buds. Won Seedling Blue Ribbons for Fortnam at Indiana and S. E. Mich. 1945.

### **972B2\***

(Picardy x Damaris) 466 Class. An excellent 5" medium mauve lavender that is a fine cutter from all size bulbs. It is a fine formal in a needed color, healthy, vigorous grower, opening 9.

## **OUTSTANDING CANDIDATES FOR 1948-1949**

### **1B461\***

(Leona x Rich Red). Beautiful pure self rose purple, 5" blooms, 8 open. H.M. 1945 E.S.G.S.

### **1B462\***

(Leona x Rich Red). Pure purple self. 5" blooms, 8 open.

### **1B621\***

(New Era x No. 8481 mauve). Clean lavender with ruffled edges, opening 8, 5" blooms. Good habits.

### **1B682\***

((Maid of Orleans x Golden Goddess) x Shirley Tem-



ple). Tall, ruffled, pure medium yellow with 6" hooded blooms. Long flower head with 19 buds, 6 open.

### **1201\***

(Mary Damaris x (Wurtemb. x Picardy)). The finest pure deep yellow that we have yet seen. 51" tall with 26" flowerhead, and 5" blooms, 19 buds with 8 open on the field. It has heavy texture and stands extreme heat. This should be a sensation.

### **1482\***

(Rich Red x King Lear). Dark glistening maroon. 5" formal with 9 open. H.M. 1945 E.S.G.S.

### **2861\***

(New Era x Rich Red) Orange red. 56"-28"-5¾" 22 buds, 7 open, 8 in color.

### **338B1\***

(Sweet Orchid x Bronze King). Pure orange with yellow blotch. 5" blooms, 20 buds, with 8 open. Outstanding color and form. From seed grown in 1944.

### **3941\***

(Mary Damaris x (Arethusa x Sir Galahed)). Pale lemon yellow self with ruffled edges. 53" tall, 23" flowerhead, 6" blooms, with 7 open. From seed grown in 1944.

## **1946 INTRODUCTIONS**

### **BRONZE KING\***

(9669) (Misty Dawn x Vagabond Prince). 582 Class. About 95 days to bloom. The Prince has reached the throne to become a great King. This is a sparkling, smooth, bronze orange smoky, with a brilliant orange blotch. It grows about 60" tall with 25" flowerhead, 5½" to 6" blooms, 18-19 buds, with up to 8 open. Excellent textured, long lasting blooms, with fine formal arrangement, on a strong straight spike. A healthy vigorous grower, blooming well from all sizes. Fair propagation and germination of bulblets. C.A. 1943 E.S.G.S.

EACH—\$3.00 any size. Bulblets .30 each.

No discount.

### **SUNSET ORANGE\***

(8178) ((Mother Machree x Picardy) x (Trobador x Golden Dream Seed'l.)). 536 Class. About 95 days to bloom. Pure Orange Scarlet with creamy yellow blotch. Wide open blooms of excellent clear colors. H.M. and Sweepstakes Seedling E.S.G.S. Annual 1942. C.A. 1944. 50" tall 25" Flowerhead, 6" blooms,

20-22 buds, 6 open with 8 in color. It has very fine habits and makes a fine late cutter from smaller size bulbs. Fair propagation and germination.

EACH—\$3.00 any size. Bulblets .30 each.

No discount

### **DRAGONS BLOOD\***

(9961) (Riwi Fallu x Rich Red) 552 Class. About 85 days. Another giant deep red that will be a winner. Medium dark red, flaked deeper. Good, uniform, formal arrangement. Attachment is fair, but the huge buds will loosen if left in the field in high winds or excessive heat. Should be cut with one open if conditions are unfavorable. Opens 8 in field, with 9 in color. About 54" tall, 24" flowerhead, 6" blooms, 16-19 buds. Blooms well from all sizes. Usually straight; healthy and prolific. Award of Merit, Elmira Regional E.S.G.S. 1945. A large stock permits the low introductory price.

EACH \$1.00 any size. Bulblets 3 for .25.

### **STRUTTER\***

(997-17) (New Era x Picardy). 442 Class. About 95 days. Like a Drum Major at the head of the parade, this one surely struts its stuff. A strong, husky, tall spike. Lightly ruffled light peach pink with slight cream flushing in throat. Deeper pink flaking at edges, which intensifies the ruffling. The vigorous spike grows always straight to 60", with 26" flowerhead, 5½" blooms, 18-21 buds, and up to 8 open. Always good formal placement, and will open well cut in tight bud. Very healthy and prolific. Will make excellent commercial. C.A. Award 1943. A large stock of this also permits a low introductory price.

EACH—\$1.00 any size. Bulblets 3 for .25.

## **1945 INTRODUCTIONS**

### **BIRCH RED\***

(Picardy x (Morocco x Superior)). 452 Class. About 90 days. This is the large pure deep red that everyone has been looking for. Its beauty, purity of color, habits, and vigorous growth, place it in a class alone. We have never had a misplaced bloom or crooked spike. It has excellent attachment and fine formal placement on a strong graceful spike. It opens very well cut in tight bud and will make a good commercial in a color that should be in great demand. Grows up to 60" tall, 22" flowerhead, 5½" blooms, 19 buds, 7 open with 6 in color. In the two years that it has been shown it has won these outstanding awards;—H.M. and most outstanding spike at Elmira E.S.G.S. Regional August 1944. Later re-

ceived N.E.G.S. Purple Rosette for the most outstanding seedling of the four E.S.G.S. 1944 Shows. Best spike in show, Lima E.S.G.S. Regional Sept. 1945.

EACH—L. \$6.00 M. \$5.00 S. \$3.50

Blts. 75c each—10 for \$5.00.

### **PORCELAIN BLUE\***

(Blue Admiral x Takina). 478 Class. About 90 days. This pansy blue, or medium dark violet, with a clean creamy white throat feather has a very pleasing color, and is larger than most near blues. It makes a strong spike, always straight and with good placement, growing about 50" tall, 20-22" flowerhead, 5-5¼" blooms, 18 buds with 5 to 6 open. The blooms are of excellent texture, bulbs, healthy and fairly prolific. Bulblet germination is fair. A.C. 1943 E.S.G.S. Blooms well from small bulbs.

EACH—L. \$3.50 M. \$2.50 S. \$1.50

Blts. 40c each—10 for \$3.00.

### **BLUE SKIES\***

(Blue Danube x Dulcimer). 476 Class. About 80 days. A clear light blue with a small purple feather. It has fair texture, growing always straight and generally with good placement. While healthy, it is a very poor propagator and we have usually increased by cutting large bulbs. We now have some small stock growing which will be available next year. This should be valuable for hybridizing as it is an excellent seed producer and has two blues and Minuet in its parentage. Grows about 48" tall, 20" flowerhead, 5-5¼" blooms, 18 buds, 5-6 open with 6 in color. Florists ask for this one. A.M. 1943 E.S.G.S. It won 1st—3 spikes Open and 1st Am. E.S.G.S. Annual, 1945.

EACH—75c Large only.

### **DARK MIDNIGHT\***

(Sport of Midnight Red) 454 Class. About 70 days. A very dark glistening red, slightly darker than Midnight Red, with generally no trace of white markings in the throat. Arrangement very good, spikes are always straight, healthy with clean green foliage, and it is an excellent propagator. We believe this to be the best early black red, growing up to 55" tall, 24" flowerhead, 5" blooms, 17 buds with 6 open. Com. Award 1942.

EACH—L. 50c. M. 30c. S. 2-30c.

Blts. 10 for 25c.

### **PREVIOUS INTRODUCTIONS**

#### **RICH RED\***

(1943) 552 Class. 80 to 85 days. This giant formal,



a rich blood red, flaked black, with its good textured and slightly ruffled blooms, makes an impressive show of beautiful color. It grows very straight and has good placement, tho the 6" blooms are slightly crowded, and the heavy flowerhead needs support in the field with 9 to 11 open. Also it's one of my best breeding parents with several of its offspring ready for introduction soon. A fair propagator and germinator of bulblets, growing about 48" tall, 23" flowerhead, 6-6½" bloom, 20 buds, and opens up to 12. It has won many awards and at E.S.G.S. Annual 1945 won 1st. Am., and 1st 3 spikes Open; and Open 500 Class Sweepstakes. Award of Merit E.S.G.S. 1943.

EACH—L. \$1.00 M. 75c S. 50c.

Blts. 3 for 25c. 15 for \$1.00.

### **SINGING ROSE\***

(1944) 562 Class. About 72 days. A giant formal brilliant deep rose pink with slightly darker throat, making it a stand out color and spike. It is a tall, very straight and very strong grower, with blooms of good texture and excellent placement except occasionally a little wide. It grows about 56" tall, 23" flowerhead, 5½-6" blooms, 20-21 buds with 6 to 8 open. A fair tho not a fast propagator. Award of Merit E.S.G.S. 1945. 1st. R.I. Oneida E.S.G.S. Regional, and 1st 3 spikes Open, E.S.G.S. Annual 1945.

EACH—L. 50c M. 40c S. 30c.

Blts. 10 for 25c.

### **CANDY CANE\***

(1943) 461 Class. 80 to 85 Days. A beautiful novelty with clean cut markings that match of color of a candy cane. Very light rose with Ruby blotched throat, and a few ruby flakes on the edges only. This is another of our Glads that has the best of habits, with a straight, strong spike, perfect placement, excellent texture and foliage. Very thrip resistant blooms, prolific and good bulblet germination. Makes a fine commercial. Average 48" tall, 21" flowerhead, 4½-5" blooms, 22 buds, up to 7 open with 9 in color. Blooms well from all sizes. Award of Merit E.S.G.S. 1944.

EACH—L. 30c. M. 20c. S. 2-20c.

Blts. 15 for 25c. 100 for \$1.50.

### **SWEET ORCHID\***

(1943) 75 to 80 days. Large formal. A glistening medium orchid pink, with a clean cream throat. The florets are plain petaled with very good texture, and spikes are always straight with excellent placement and clean foliage. Bulblet production and germination is fair. It is a fine seed and pollen parent for



hybridizers. We have had many fine reports on this recently and believe that it will be an excellent commercial, tho it needs large bulbs for best results. Grows 45-48" tall, 18-20" flowerhead, 4½-5" blooms, 16 to 20 buds, 6-7 open with 8 in color. A.M. 1941 E.S.G.S. Due to complete sell out and unfavorable weather conditions in 1945, no large bulbs are available.

EACH—M. 20c. S. 15c.

Blts. 15 for 25c 100 for \$1.50.

### **BIG TOP\***

(1942) 541 Class. 75 days. The color is medium to light pink with an appealing carmine feather in the throat. The huge florets are of good texture with petals somewhat creased in the center. It is one of the top giants in growth of plant, florets, and foliage. We have had reports of it growing to 82" tall with flowerhead to 44", blooms 7½", 20-26 buds, 6 open. A.M. 1942 E.S.G.S. It makes an excellent commercial from all size bulbs, opening perfectly cut in bud. Prolific and good bulblet germination. Grand Champion at Tri-State, Wellsville, Ohio 1944. 1st New York Intro. and longest flowerhead at Oneida E.S.G.S. Regional, 1st 3 spikes Open, E.S.G.S. Annual 1945.

EACH—L. 25c. M. 15c. S. 2 for 20c.

Blts. 15 for 25c. 100 for \$1.50.

Blts. \$25.00 per quart.

### **MISTY DAWN\***

(1941) 580 Class. 90 to 95 days. Giant formal. Soft smoky gray or bluish salmon, with a smoky orange red blotch. It has good textured long lasting blooms which are well placed on a generally straight spike. Fairly prolific and excellent bulblet growth. A.M. 1941. It is one of the leading winners in the giant smoky class. Average growth 65" tall, 26" flowerhead, 6-7" blooms, 16 buds up to 9 open.

EACH—L. 15c. M. 2-20c. S. 4-20c.

Blts. 20 for 25c 100 for \$1.00.

### **TRULY WHITE\***

(1942) 501 Class. 70 days. A giant informal of purest white, intensified by a lavender feather in the throat. Ruffled, heavy textured, always straight, and with excellent placement. Best results from large bulbs. The best early white in our field. 54"-23"-5½ to 6", -20 buds, 6 open.

EACH—L. 15c. M. 2-20c. S. 4-20c.

\*Blts. 20 for 25c 100 for \$1.00.

### **FLAMING VELVET\***

(1942) 550 Class. 90 to 95 days. Giant formal. A

brilliant ruffled scarlet self, with frosty sheen, heavy texture, strong straight spikes, and excellent arrangement. Best formal spike at Mohawk E.S.G.S. Regional 1944. For us it grows up to 55"-23"-5½ to 6", 20 buds, up to 10 open, from large bulbs. It may not do this on all soils.

EACH—M. 2-15c. S. 4-15c. Blts. 50c for 100.

### **MIDNIGHT RED\***

(1940) 454 Class. 70 days. Large informal. Very dark red, velvety and glistening with a small cream stripe on lower petals. Sells very well for our cut flower trade.

EACH—L. 2-20c. M. 2-15c. S. 4-15c.  
Blts. 50c for 100.

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### **10 BULBS AT 8 TIMES THE PRICE OF ONE**

**No orders less than \$2.00 please.**

We issue no wholesale list and this year may be short on some sizes due to adverse weather conditions.

We give blooming dates as nearly as possible from the average under our conditions.

As we are selling our own originations only, this enables us to more than please our customers with the extras that we include.

Wholesale prices on BIG TOP if requested.

Nine of our seventeen introductions are in the 500 or Giant Class, as we grow them with good garden culture, watering when necessary. With open field growing some of them may not come up to this size under unfavorable weather conditions.

The Empire State Gladiolus Society is one of the finest in the world, and one of the fastest growing. With five shows in season, New York State and nearby growers are assured of seeing the latest and best new varieties and seedlings. Eight bulletins are published with pertinent articles, show reports, swap list, etc. Dues are only \$1.00 per year. Secretary is James Urquhart, 755 Falk Street, Elmira, N. Y., or remit to me and I will take care of it for you.